

INTERNATIONAL BUSINESS ECONOMICS

Semester IV
Code : IB04E03

Credit-3
Hrs-90

Objectives:

The broad focus of this course will be:

- To understand the important linkages between domestic economy and its external sector
- To gain the conceptual clarity of the theoretical aspects of international trade and finance
- To examine the broad pattern of changes in the international economic policy
- To examine the business implications of international economic environment
- To identify the basic macroeconomic relationships as they affect the behaviour of firm
- To incorporate international issues in designing corporate strategies in a fast changing environment.

MODULE 1

Commercial Policy-Tariff and Non-tariff barriers, Miscellaneous Protection Techniques – Dumping, Subsidies, Cartels and Commodity Agreements-Economics of Integration: Types of integration (EU, NAFTA, APEC, ASEAN, and SAARC): achievements and Future prospects, Regionalism Vs. Multilateralism.

(20 hrs)

MODULE 2

International Monetary Systems - International Business Environment - European Monetary System and Emergence of EURO- Exchange Rate Policy of Developing Economies - India's Exchange Rate Regimes and Experiences - Nominal vs Real Exchange Rates, Bilateral vs Effective-Exchange Rates and the Economy.

(20 hrs)

MODULE 3

International Financial Flows - Emergence of International Financial Intermediation – Trends and recent changes in the International finance flows-• Resource Flows to Developing Countries

(15 hrs)

MODULE 4

Emerging Market Analysis - Country Risk Analysis - Foreign Investment Analysis: Direct and Portfolio - Currency Convertibility: Current Account and Capital Account - South Asian Currency Crisis

(15 hrs)

MODULE 5

International Trade -• Developments in International Trade Theory - Trade Policy Instruments and Liberalization - World Trade Organization - Legal Dimensions in International Business

(20 hrs)

REFERENCES

1. Th. Pugel (2009): "International Economics", 14th Edition, Mc Graw Hill
2. Salvatore, D. (2010): "Introduction to International Economics", 10th Edition, Wiley
3. Baldwin, R. and Ch. Wyplosz (2006): "Economics of European Integration, 2nd Edition, Mc Graw Hill.
4. Feenstra, R. and A. Taylor (2008): " International Economics", Worth Publisher
5. Krugman, Paul – Obstfeld, Maurice. International Economics: Theory and Policy, any edition, Addison Wesley,