

# BUSINESS ENVIRONMENT

**Semester III**  
**Code : BE03C15**

**Credit -4**  
**Hrs - 90**

## Objectives

- . *To understand the impact of environment in business*

## MODULE 1

Nature and scope of business environment-meaning, concepts, objectives of business-micro and macro environment-uses of environmental study-relationship between business and its environment.

(15 Hrs)

## MODULE 2

Economic environment-economic system-merits and demerits features of economic system.

(10 Hrs)

## MODULE 3

Political and legal environment-classification of political system political risk-causes-types-relationship between business and government-responsibilities of business towards government responsibilities of government towards business-kinds of legal system.

(20 Hrs)

## MODULE 4

social and cultural environment-natural environment-elements of culture-global and natural culture-social responsibilities of business- CSR-nature-models-strategies-arguments for and against social responsibility, Natural environment-Environment management objectives- impact on business.

(30 Hrs)

## MODULE 5

Environmental management-sustainable development-Environmental impact assessment and its relevance-Environmental ethics-EIA inputs to project life cycle- environmental accounting-assessing the components of environmental costs.

(15 Hrs)

## REFERENCE BOOKS

1. *Business Environment, Elsevier, Ane books private limited.*
2. *Business environment, Fransis Cherunilam, Himalaya Publishing House*
3. *Environmental management, Behera, Himalaya Publishing House*
4. *Environmental management, Jadhav, Himalaya Publishing House*
5. *Essentials of business environment, Aswathappa, Himalaya Publishing House.*
6. *Bussiness Environment , Rosy Joshi & Sangam Kapoor; Kalyani Publishers*